

National Association for Interpretation
& Visual Communications Section

2007 Interpretive Media Awards

Wichita, Kansas
November 8, 2007





The Interpretive Media Competition

The 2007 Interpretive Media Awards Competition is brought to you by the National Association for Interpretation and its Visual Communications Section to promote excellence in the delivery of natural, cultural, and historical non-personal interpretive services. Through the exchange of ideas we increase the level of excellence in our profession.

The Media Awards Ceremony is run by the Media Awards Committee, a standing volunteer committee within the VisCom Section, in collaboration with the NAI National Office.

None of tonight's award winners knows yet if they received first, second or third place. Over the course of this evening, each winner will be showcased in a video. After each video segment the award placements will be announced. Winners will receive their stunning recycled-glass plaques created for this year's event.

Tonight, the Visual Communications and Cultural Interpretation/Living History sections have hitched up to reveal the best Interpretive Media of 2006. Kansas history will come alive with presentations by first-person historical characters, brought together by the CILH Section.

Interpretive Media are the non-personal forms of interpretation created by interpreters and interpretive managers in conjunction with exhibit, audio, video, web and/or graphic design specialists. There were 97 entries in the 2007 competition. The categories included Large Book, Small Book, Interpretive Curriculum, Audio, Multimedia, Wayside Exhibit, Interior Exhibit, Trail Guide, Site Publication and Film/Video.

We have a three-year rotation for Children's Book, Poster, and Interpretive Music. The 2008 Media Awards will include the Interpretive Music category. Any interpretive music produced in 2005, 2006, and 2007 is eligible for this category.

Start planning for the 2008 Media Awards Competition!
The entry deadline for media produced in 2007 is May 23, 2008.

For more information, visit the NAI Visual Communications Section website at:
<http://www.naisections.org/VC/>

Media Awards Program

From Soddy to Settlement
Kay Cynova



Welcome & Introductions



"Music Steers Would Enjoy" sung by a Poke
Rich Pawling

Video Introduction & Presentation of Awards

Audio Program
Multi-media
Interpretive Curriculum

My Own Ground
Jerome Bridges



Video Introduction & Presentation of Awards

Large Book
Interior Exhibit
Site Publication



Reunion on the Trail
John C.F. Luzader

Video Introduction & Presentation of Awards

Small Book
Trail Guide
Film/Video
Wayside Exhibits

Closing Remarks



Audio Program

2ND **Doing Time: The Alcatraz Cellhouse Tour**
 Antenna Audio and
 Golden Gate National Parks Conservancy



1ST **Mount Rushmore: A Living Memorial**
 Mount Rushmore History Association
 and Q Media Productions, Inc.



3RD **National Underground Railroad Freedom Center Orientation Tour**
 Antenna Audio and
 The National Underground Railroad Freedom Center



Multi-media

3RD **Chicago Blues**
 Acoustiguide and
 Chicago Office of Tourism



1ST **iScout Multimedia Guide**
 Antenna Audio and
 Buffalo Bill Historical Center



2ND **Windows into Wonderland "Getting Into Hot Water"**
Electronic Field Trip
 Yellowstone National Park



Interpretive Curriculum

3RD Everglades ABC's Activity Guide
for Grades K-3 Teachers
Everglades National Park Education Program



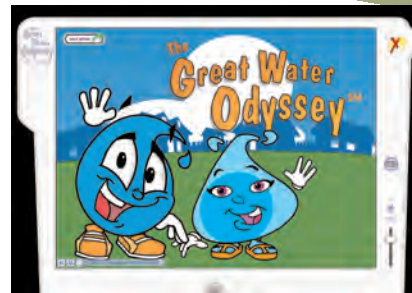
1ST Explore the Fort
Lake County Forest Preserves



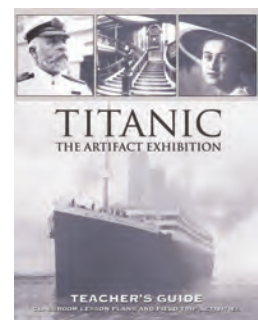
1ST Fair is Fair
Brown v. Board of Education
National Historic Site



3RD The Great Water Odyssey Grade 4 and 5
St. Johns River Water Management District

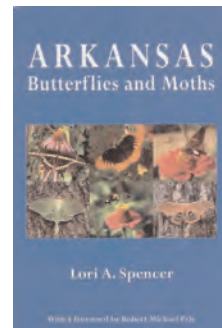


3RD Titanic: The Artifact Exhibition
Teacher's Guide
Premier Exhibitions

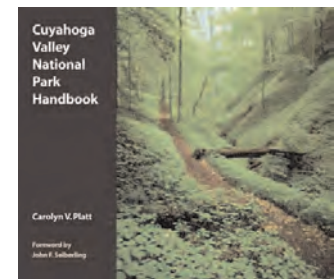


Large Book

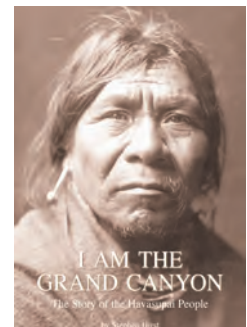
2ND **Arkansas Butterflies and Moths**
Lori Spencer, Author
Don Simons, Photographer



1ST **Cuyahoga Valley National Park Handbook**
Cuyahoga Valley National Park,
Carolyn V. Platt and Kent State University Press



2ND **I Am the Grand Canyon:
The Story of the Havasupai People**
Stephen Hirst, I Am the Grand Canyon and
Grand Canyon Association



3RD **The Greatest Single Feature—
A Sky-Line Drive: 75 Years of a Mountaintop
Motorway**
Shenandoah National Park Association and
Reed L. Engle



Interior Exhibit

1ST **A Full View: Nix Nature Center,
Laguna Coast Wilderness**
Laguna Canyon Foundation, The Acorn Group
and SoLa Creative



3RD **Muscatine: Pearl Button Capital of the World**
Muscatine History and Industry Center and
Split Rock Studios



2ND **Tillamook Forest Center Interpretive
Exhibitry**
Tillamook Forest Center,
Oregon Department of Forestry



Site Publication

2ND **1906 Earthquake Centennial**
Point Reyes National Seashore,
Interpretation and Resource Education



3RD **Nicaragua Interpretive Flyers**
US Forest Service,
International Institute of Tropical
Forestry



1ST **The Dalton Highway Visitor Guide**
Alaska Natural History Association and
Bureau of Land Management

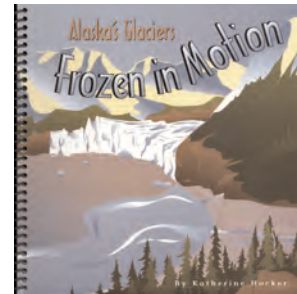


Small Book

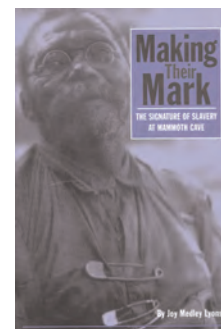
3RD Belle
Missouri Department of Natural Resources,
Division of State Parks



1ST Frozen In Motion: Alaska's Glaciers
Alaska Natural History Association



**2ND Making Their Mark:
The Signature of Slavery at Mammoth Cave**
Joy Medley Lyons



3RD Unruhige Erde (Restless Earth)
R&D-Programme GEOTECHNOLOGIEN –
Simon Schneider



Trail Guide

1ST Denali Road Guide
Alaska Natural History Association and
Denali National Park and Preserve



Film / Video

2ND **Alaska's Wild Legacy –
Conserving the Great Land**
National Park Service, Harpers Ferry Center/
Anchorage Alaska Center



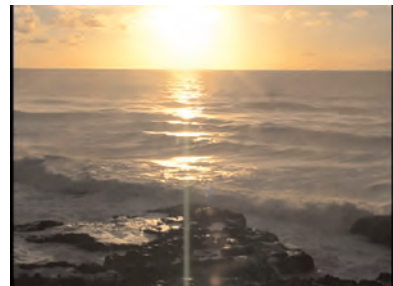
2ND **Bears of Sequoia**
Steven M. Bumgardner



3RD **Kings Canyon National Park –
Gem of the Sierra**
Kings Canyon National Park and
Aperature Films Ltd.



1ST **Oregon Ecoregions:
Preserving our Natural Diversity**
BLM!! Coos Bay District and
Oregon State University Forestry Media Center



Wayside Exhibit

2ND Black Moshannon State Park
Interpretive Sign
Graphics and Design



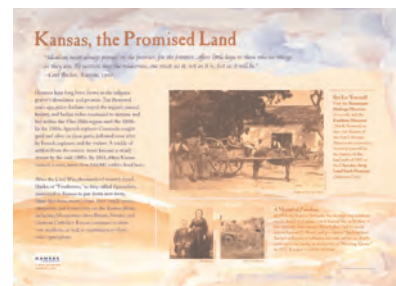
2ND Confederation Boulevard
Interpretation Program
National Capital Commission,
Commission de la capitale nationale



3RD "Extreme Environments, Amazing Life Forms" Phase II
Yellowstone National Park
Division of Interpretation



1ST Kansas Flint Hills Wayside Exhibit
Fermata, Inc.



Media Awards Committee

Chair

Nadine Meyer

Competition Coordinator

Cheryl Hazlitt

Public Information Coordinator

Marc Blackburn

Award Fabrication Coordinator

Joe Heimlich

Program Coordinator

Katie Blesener

VisCom Booth Coordinator

Bob Dispenza & Nadine Meyer

Special Thanks

2007 NAI National Workshop Event Planning Committee

Deb Tewell, NAI Events Manager

Paul Caputo and Russ Dickerson, Multi-media presentation

Steve Eckels, "Cowboy Classics", presentation music

Cheryl Hazlitt, for providing Steve Eckels' music

Weisenbach Specialty Printing, Award design/fabrication

Nadine Meyer, Emcee

Evie Kirkwood and Tim Merriman, Award presentations

John Luzader, for organizing tonight's living history presentations

Jerome Bridges, Kay Cynova, John Luzader and Rich Pawling, Living History Presentations





Interpretive Media Awards Judges

Marianne Aplin

Manager, Alaska Islands & Ocean Visitor Center
Alaska Maritime National Wildlife Refuge

Biff Baird

Interpretive Planner
Exhibit Design Associates

Marc Blackburn

Nez Perce National Historical Park
National Park Service

Katie Blesener

Vice President
Big Muddy Workshop, Inc.

Chris Brabander

Visual Communications Division
Cleveland Metroparks

Wyneth Davis

Service-wide Education Program Coordinator
National Park Service

Cindy Donaldson

Special Activities Coordinator

Cheryl Hazlitt

Interpretive Planner
US Forest Service

Mary Lou Herlihy

Exhibit Specialist
National Park Service

Amy Hosa

San Francisco Maritime NHP
Maritime Museum

Jon Kovach

Art & Marketing Director
Pannier Graphics

Sue Kenney

Natural Areas Education Coordinator
City of Fort Collins

Alan Leftridge

Consultant/Trainer

Bonnie Lippitt

Interpretation/Tourism Program Manager
BLM Oregon State Office

Lynne Mager

Media Specialist
Redwood National and State Parks

Lisa Matlock

Education Specialist
Sitka NHP

Tom Mullin

Assistant Professor
Unity College, Maine

Tom Neuman

Owner
Wildware

Wayne Rice

Visual Information Specialist
Bureau of Land Management

Duncan Rollo

Principal
Interpretive Management Associates

Ethan Rotman

Coordinator, Fishing In the City Program
California Dept. of Fish and Game

Linda Strand

Vortex Arts

Jackie Twiss

Graphic Designer
US Forest Service

Rick Wallner

Chief of Interpretation
Brent's Old Fort NHS

Marcella Wells

Wells Resources, Inc.

Lois Ziemann

Interpretive Planner/Graphic Designer
Forest Service