



2008
INTERPRETIVE
MEDIA
AWARDS
CEREMONY

Portland Oregon
Nov. 13, 2008

 INTERPRETIVE
MEDIA



NAI 2008
SUSTAINING THE **CIRCLE**

Interpretive Media Awards Competition

The 2008 Interpretive Media Awards Competition is brought to you by the National Association for Interpretation and its Interpretive Media Section, to promote excellence in the delivery of natural, cultural, and historical non-personal interpretive services.

None of tonight's award winners knows yet if they received first, second or third place. Over the course of this evening, each winning entry will be showcased in a video. After each video segment the award placements will be announced. Winners will receive their stunning recycled-glass plaques created for this year's event.

Tonight, the Interpretive Media and Cultural Interpretation/Living History sections have joined to celebrate the best Interpretive Media of 2007. **Jerome Bridges** will portray York, one of the few non-military members of the Lewis and Clark expedition, and William Clark's slave. York witnessed the opening of the Pacific Northwest as few men would ever see it.

Listen to the songs that were often heard on the mouth of the Columbia as **Matt Hensley** sings about the toil of long days and nights aboard was tedious in the days of sail. To alleviate the hardships of work and to revive men's spirit the sea shanty evolved from old world music to the nautical world.

After the death of Meriwether Lewis, William Clark, became the voice of the Corp of Discovery. As Clark (portrayed by **Bill Weldon**) prepares their journals for publication, he reflects back on the winter he spent in the Columbia River Basin, during the "Great Expedition to the Pacific Ocean."

The time is November 1870. The great conflict of the American Civil War has been over for five years but the nation still struggles to reunite. You find yourself across the river from Washington City on a hillside overlooking the Potomac. There a veteran of the conflict (portrayed by **John Luzader**) engaged in his new job greets you.

Interpretive Media are the non-personal forms of interpretation created by interpreters and interpretive managers in conjunction with exhibit, audio, video, web and/or graphic design specialists. There were 89 entries in the 2008 competition. The categories included Large Book, Small Book, Interpretive Curriculum, Audio, Multi-media, Wayside Exhibit, Interior Exhibit, Trail Guide, Site Publication, Film/Video and Interpretive Music.

We have a three-year rotation for Children's Books, Posters, and Interpretive Music. The 2009 Media Awards Competition will include the Poster category. Any interpretive poster produced in 2006, 2007, and 2008 is eligible for this category.

Start planning for the 2009 Media Awards Competition

The entry deadline for interpretive media produced in 2008 is May 22, 2009

For more information, visit the NAI Interpretive Media Section website at:

<http://www.naisections.org/IM/>

2008 Interpretive Media Awards Ceremony

York: A Slave's Story of the Lewis and Clark Expedition
Jerome Bridges



Welcome & Introductions



Down To The Sea In Song
Matt Hensley

Video Introduction & Presentation of Awards

Audio Program
Multi-media
Film/Video
Interpretive Music

William Clark Remembers: Hearing the Story of Expedition
Bill Weldon



Video Introduction & Presentation of Awards

Large Book
Interior Exhibit
Site Publication
Interpretive Curriculum

Under One Flag
John C.F. Luzader



Video Introduction & Presentation of Awards

Small Book
Trail Guide
Wayside Exhibit

Closing Remarks

Audio Program

1st Place: Voices of the Mission Audio Tour

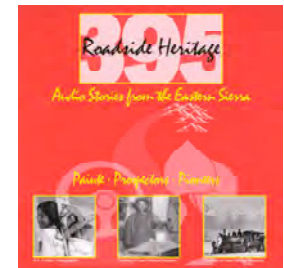
Antenna Audio and Mission San Juan Capistrano



2nd Place: Eastern Sierra Roadside Heritage:

Hwy 395 / Paiutes, Prospectors, Pioneers

Audio Landscapes for the Eastern Sierra Institute for Collaborative Education



3rd Place: The Grand Tour – Mobile London Tour

Antenna Audio and The National Gallery, London



3rd Place: National Underground Railroad Freedom Center Permanent Tour

Antenna Audio and The National Underground Railroad Freedom Center

Multi-media

1st Place: Acadia National Park: Virtual Tour

Acadia eCruise Team



2nd Place: Volunteers and Invasive Plants Learning and Lending A Hand

Center for Invasive Plant Management and US Fish and Wildlife Service



3rd Place: Subduction Construction: A Virtual Geological Exploration

Golden Gate National Parks



Film / Video

1st Place: Ribbon of Sand

John Grabowska, Harpers Ferry Center for Media Services



2nd Place: Gates of the Arctic:

Alaska's Brooks Range

North Shore Production



3rd Place: Gros Morne National Park of Canada: Holding Ground

Gros Morne National Park of Canada
and Video Support Services Inc



Interpretive Music

1st Place: Good Summer Rain

Erica Wheeler



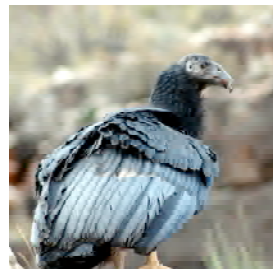
2nd Place: 1857 Un Amour, Une Histoire

National Capital Commission

Large Book

1st Place: Condors in Canyon Country: The Return of the California Condor to the Grand Canyon Region

Sophie A.H. Osborn, Condors in Canyon Country,
Grand Canyon Association



2nd Place: Chugach National Forest:

Legacy of Land, Sea and Sky

Alaska Geographic and Chugach National Forest



Interior Exhibit

1st Place: Rebirth of the Geology Museum at Yavapai Point

Grand Canyon National Park Team,
Lead: Ellen Seeley, Designer: Chris Dearing, HFC



2nd Place: Connecting People and Place: A Permanent Exhibit Gallery

Jennifer Moore, Project Manager,
Environmental Lands Division, DEM



3rd Place: The Martello Tower: Sentinel of Saint John

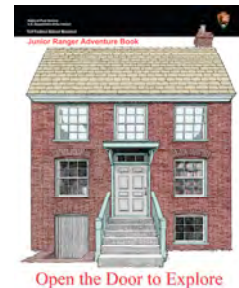
Parks Canada Carleton Martello Tower
National Historic Site



Site Publication

1st Place: Junior Ranger Adventure Book, Fort Frederica National Monument

Fort Frederica National Monument,
Division of Interpretation



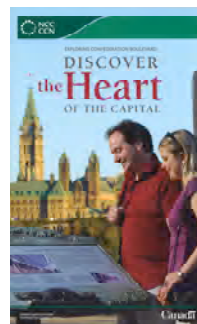
2nd Place: Klondike Trail, North to the Yukon

Alaska Geographic and
Klondike Gold Rush National Historical Park



3rd Place: Exploring Confederation Boulevard: Discover the Heart of the Capital

National Capital Commission



Interpretive Curriculum

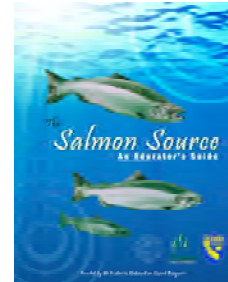
1st Place: MinnAqua Leader's Guide Fishing: Get In the Habitat!

MN DNR MinnAqua Program, MN DNR Creative Services, McGregor Design, Carlyn Iverson



2nd Place: The Salmon Source: An Educators Guide

State of California Department of Fish & Game, Humboldt State University, Sport Fish Restoration



Small Book

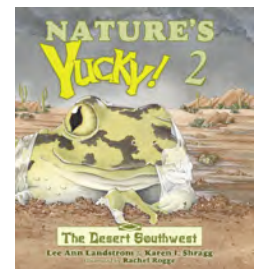
1st Place: Compact Guide to Kansas Birds

Ted T. Cable, Scott Seltman, Krista Kagume and Gregory Kennedy, Lone Pine Publishing



1st Place: Nature's Yucky 2: The Desert Southwest

Mountain Press Publishing Company



2nd Place: Western Arctic National Parklands:

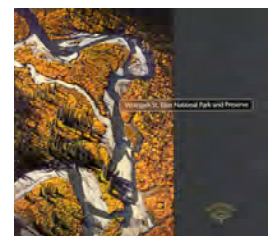
Junior Ranger Booklet

National Park Service and Western Arctic National Parklands



3rd Place: Wrangell-St. Elias National Park and Preserve

Alaska Geographic and Wrangell-St. Elias National Park



Trail Guide

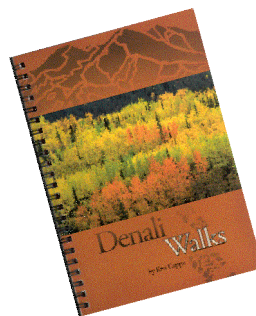
1st Place: Indian River Life-Saving Station
Delaware State Parks



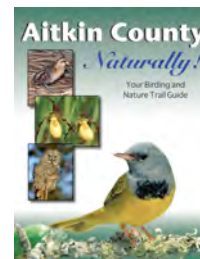
1st Place: Yellowstone Young Scientist
National Park Service, Division of Interpretation and Education, Yellowstone



2nd Place: Denali Walks
Alaska Geographic and Denali National Park



3rd Place: Aitkin County Naturally!
Your Birding and Nature Trail Guide
Aitkin County, Naturally Birding and Nature Trail Guide Committee



Wayside Exhibit

1st Place: Going To The Sun Road Wayside Exhibits
David Restivo, Glacier National Park



2nd Place: Ikara !! the meeting place:
Living With Land Interpretive Trail
Judi Francis, Tony Rosella,
Old Wilpena Station,
Flinders Ranges National Park



3rd Place: South Beach All Accessible Interpretive Boardwalk Wayside Exhibit
South Beach State Park,
Oregon Parks and Recreation Department



IM Section Media Awards Committee

Chair

Nadine Meyer

Vice Chair & Award Fabrication Coordinator

Cheryl Hazlitt

Public Information Coordinator

Marc Blackburn

Judging Coordinator

Wyndeth Davis

Program Coordinator

Katie Blesener

Interpretive Media Section Booth Coordinators

Josh Hammari and Nadine Meyer

Special Thanks

2008 NIW Event Planning Committee

Deb Tewell, *NAI Events Manager*

Paul Caputo and Russ Dickerson, *Multi-media presentation*

Weisenbach Specialty Printing, *Award design/fabrication*

Nadine Meyer, *Emcee*

James Covell and Tim Merriman, *Award presentations*

John Luzader, *Living history presentations coordination*

Jerome Bridges, Matt Hensley, John Luzader and
Bill Weldon, *Living History Presentations*

Alan Dyck, *Cover photograph*

Interpretive Media Awards Judges

Marianne Aplin
US Fish & Wildlife Service

Biff Baird
Exhibit Design Associates

Marc Blackburn
National Park Service

Katie Blesener
Big Muddy Workshop, Inc.

Chris Brabander
Cleveland Metroparks

Tom Davies
National Park Service

Wyndeth Davis
National Park Service

Cindy Donaldson
Special Activities Coordinator

Amy Galperin
Bureau of Land Management

Craig Glassner
National Park Service

Cheryl Hazlitt
US Forest Service

Mary Lou Herlihy
National Park Service

Amy Hosa
National Park Service

Karen Hostetter
Interpret This

Jon Kovach
Pannier Graphics

Sue Kenney
City of Fort Collins

Bonnie Lippitt
U.S. Forest Service

Lynne Mager
National Park Service

Tom Mullin
Unity College, Maine

Tom Neuman
Wildware

Tom Richter
National Park Service

Wayne Rice
Bureau of Land Management

Duncan Rollo
Interpretive Management Associates

Judy Rosen
National Park Service

Linda Strand
Vortex Arts

Deb Tewell
National Association for Interpretation

Rick Wallner
National Park Service

Ginny Walters
Discovery Channel

Amy Yee
National Park Service

Lois Ziemann
U.S. Forest Service



The section formerly known as *Visual Communications (VisCom)* has been renamed as the *Interpretive Media Section (IM)*. The IM Section provides a forum for member education and support and the exchange of ideas in the planning, design, production and dissemination of interpretive media.

Our new logo was designed by Christopher Meyer. Chris is president of CD Meyer, Inc./point2explore, developers of exhibit multimedia software, products and services (www.cdmeyer.com). Watch for the new IM website - coming soon.